

Get Exposed To A Massive Audience!



THE SPOTLIGHT

Live Internet Talk Radio



with
Tony DUrso
&
VIP Co – Hosts

Hollywood Stars
Sports Greats
Business Experts
Game Changers
Bestselling Authors

Friday at 1 PM Pacific

VoiceAmericaInfluencers.com



VOICEAMERICA.COM

THE LEADER IN LIVE INTERNET TALK RADIO

REVENUE CHAT



WITH TONY DURSO

About Tony DUrso

- Tony is a 4-time author with his latest Amazon Bestseller, [Elite Entrepreneurs](#) and hosts two weekly Talk Shows.
- [The Spotlight](#) is a one-hour weekly Internet Radio talk show on the VoiceAmerica's Influencers Channel, which brings a conversational and entertaining angle into the exciting world of Stars, Greats and Game Changers. Voice America boasts over four million listeners across their channels.
- [Revenue Chat](#) is a weekly podcast that uploads every Friday. Each episode, over 10,000 downloads, features an Elite Entrepreneur who achieved success in business through hard work and overcoming adversity, providing superior advice, guidance and tips to today's entrepreneurs, small business owners, as well as C-level executives.
- Tony DUrso (and [Revenue Chat](#)) is on the First Page of Google in 7 out of 9 positions. [More about Tony](#).



My Vision

My Vision is to create a long term relationship with your brand by introducing you to my growing audience, thereby increasing trust and brand awareness in your products and services.



Benefits To You

As Fits Your Specific Brand

- Availability to Interview the Face of your Company (COB, CEO, President, etc.)
- Availability to Interview Your High-Value Clients
- Client Retention
- Increased Brand Loyalty among Your Existing Customer Base.
- Reinforce or Update Current Brand Image



Further Benefits

- Increased Awareness and Visibility for Your Brand.
- Reinforce or Update Current Brand Image
- Drive Retail Traffic
- Grow Your Customer Base
- Open Up New Geographic or Demographic Territory
- Showcase Community Responsibility



Still More Benefits

- Help Recruit or Retain Employees
- Connect Your Brand to Growing Talk Show Market
- Connecting with Influential Thought Leaders
- Help Retain Your Category Leadership
- Opportunity to Test New Product or Service
- Make People Aware of any Line Extension



And, Even More Benefits

- Damage Control as needed
- Identification with a Particular Lifestyle
- Enhance Commitment to Diversity & Ethnic Groups
- Goodwill Ambassador
- Drive Sales!



Actual VIP Guest List

James Rickards: Author of the New York Times bestseller *The Death of Money* and the national bestseller *Currency Wars*, which has been translated into nine languages. He is the editor of the newsletter *Strategic Intelligence* and a member of the advisory board of the Physical Gold Fund. He is an advisor on international economics and financial threats to the Department of Defense and the U.S. intelligence community.

Russell Brunson: Founder and CEO of ClickFunnels, a software company that provides all of the tools and resources, affiliates and business owners need to build and scale their companies online. In less than 2 years from launch, ClickFunnels grew to over 20,000 users. As CEO, Russell is exposed to over 300,000 sales funnels and more than 150 Million dollars in sales, making him the leading expert in online sales funnels.



Actual VIP Guest List

John Lee Dumas: Founder and Host of EOFire, an award winning Podcast where he chats with today's most successful Entrepreneurs 7 days a week. He has over 1500 interviews to date and multi-millions a year in net revenue. EOFire hit #1 on iTunes and has over 40 millions downloads.

Kevin Harrington: He is an Original Shark on the ABC hit, Emmy winning TV show, "Shark Tank." He is also the Inventor of the Infomercial, As Seen On TV Pioneer, Co-Founder of the Electronic Retailers Association (ERA) and Co-Founder of the Entrepreneurs' Organization (EO). Kevin has launched over 20 businesses that have grown to over \$100 million in sales each, has been involved in more than a dozen public companies, and has launched over 500 products generating more than \$5 billion in sales worldwide.



Actual VIP Guest List

Maura Sweeney: Author, Podcaster, HuffPost contributor, International Speaker and a next generation thought leader featured hundreds of times in the media. She was introduced by the United Nations (UNESCO) at a Nelson Mandela event as the Ambassador of Happiness.

Dov Baron: One of Inc. Magazine's Top 100 Leadership Speakers and a master storyteller, he is a leading authority on Authentic Leadership, the founder of Full Monty Leadership and The Authentic Speaker Academy for Leadership. A bestselling author of several books, his latest book is titled Fiercely Loyal. He has the World Wide #1 Fortune 500 Podcast.



Actual VIP Guest List

Mitch Russo: Author of the #1 bestseller *The Invisible Organization: How Ingenious CEOs are Creating Thriving, Virtual Companies*. Co-founded Timeslips Corp, which grew to become the largest time tracking software company in the world before it was sold in 1998. With Chet Holmes he joined forces with Tony Robbins and together created Business Breakthroughs, International with nearly 300 people and about \$25M in sales.

And the List of VIPs, Stars and Game Changers
Continues to Grow to get on Tony's Shows...



Demographics

Target Audience*

Gender:

62% Male

38% Female

Education:

29% High School Graduate

25% Some College

28% College Graduate

Race:

77% White

11% Latino

9% Black

4% Asian

Age:

29% Age 20-34

28% Age 35-44

22% Age 45-54

21% Age 55-64

*Figures from Inc Magazine. Research continues on audience demographics. Tony DUrso talk show demographics are quite diverse, and the audience reflects this diversity. The effort here by DUrso is to appeal to a wide audience group.



Demographics

Approximately 1/3 of Tony's target audience are the **Millennials**. There are 80 million in America. This is 1/4 of the U.S. population with over \$200 billion in buying power.

Approximately 1/3 of Tony's target audience is **Generation X**. There are 60 million in America. This group reportedly spends more than any other group, while some sources say the Baby Boomers are still the leaders. They have 29% of the estimated net worth and 31% of the income. This is the group that is mostly taking over companies.

Approximately 1/3 of Tony's target audience are the **Baby Boomers**. This group is in transition. Currently some publications list them as the leader in spending, while others say the baton has now passed to Generation X. Regardless, this group is 111 million and a force to reckon with. They number more than the other leading groups.



Demographics

Audience Interests

- Art & Education
- Authors and Books
- Business & Finance
- Career Minded
- Life, Health & Personal Development
- Modeling, Film & Movie Interests
- Sales, Marketing & Leadership
- Sports Interests



Revenue Chat Audience Snapshot 1

Title	Audience	Episodes	90-Day Downloads
 Revenue Chat Radio with Tony D'Urso	80,010	124	203,634

Most Recent Podcast Episodes

Title	Total Downloads
 EP123, Corey Kupfer: Secrets To Becoming An Authentic Negotiator! <small>Sep 27, 2017 - Revenue Chat Radio with Tony D'Urso</small>	20,190
 EP122, Michael Sacca: This New Economy! <small>Sep 22, 2017 - Revenue Chat Radio with Tony D'Urso</small>	10,811
 EP121, Marc Mawhinney: How To Deal With Brain-Pickers! <small>Sep 15, 2017 - Revenue Chat Radio with Tony D'Urso</small>	27,366
 EP120, Janine Iannarelli: Making It In Aviation <small>Sep 8, 2017 - Revenue Chat Radio with Tony D'Urso</small>	17,388
 EP119, Megan Tull: Ignite Your Abundance Mindset <small>Sep 1, 2017 - Revenue Chat Radio with Tony D'Urso</small>	13,342
 EP118, Lucas Barra: The Missing Link To Generating More Sales <small>Aug 25, 2017 - Revenue Chat Radio with Tony D'Urso</small>	12,466
 EP117, Jeremy DeMerchant: Give Yourself Permission To Sell <small>Aug 18, 2017 - Revenue Chat Radio with Tony D'Urso</small>	16,406
 EP116, Kelly Robbins: Creating Confidence In Your Next Step <small>Aug 10, 2017 - Revenue Chat Radio with Tony D'Urso</small>	31,743
 EP115, Nader Mowfae: The Faster Way To Create The Career You Want <small>Aug 3, 2017 - Revenue Chat Radio with Tony D'Urso</small>	18,897

Revenue Chat Audience Snapshot 2



Podcasts

Reports

Weekly Unique Downloads

Revenue Chat Radio with Tony D'Urso

Last updated: 10/6/2017

By Episode

By Source

By Country

previous period

Daily | Weekly | Monthly | Quarterly



October 2017 Episodes	All Time	08/28	09/04	09/11	09/18	09/25	10/02
EP124_Yoni Stank: How To Stop Your Debts Off	17	-	-	-	-	-	17
Total	17	-	-	-	-	-	17
September 2017 Episodes	All Time	08/28	09/04	09/11	09/18	09/25	10/02
EP123_Cory Kupfer: Secrets To Becoming An Authentic...	20,190	-	-	-	-	9,637	10,553
EP122_Michael Sacco: This New Economy!	10,811	-	-	-	383	5,677	4,751
EP121_Marc Mawhinney: How To Deal With Brain-Picking!	27,366	-	-	158	9,244	11,927	6,037
EP120_Jessica Iannarelli: Making It In Aviation	17,388	-	577	5,843	4,418	5,250	1,300
EP119_Megan TVE: Ignite Your Abundance Mindset	13,342	1,262	9,787	2,238	19	14	2
Total	89,097	1,262	10,364	8,239	14,064	32,505	22,643

Revenue Chat Audience Snapshot 3

Weekly Unique Downloads by Source

Revenue Chat Radio with Tony DURao

Last updated: 11/20/17



iTunes

Source	All Time	06/28	09/04	09/11	09/18	09/25	10/02
Phone (AppleComWeb)	22,106	90	232	5,098	6,504	6,284	2,921
Pod (AppleComWeb)	60	4	3	9	18	15	8
iTunes - Mac OS	44	15	1	1	7	3	13
iTunes - Windows	17	-	8	-	3	-	-
Pod (AppleComWeb)	4	2	-	-	-	2	-
iTunes - Unspecified OS	3	-	1	1	1	-	-
Total	22,234	111	245	5,909	6,531	6,304	2,942

Revenue Chat Audience Snapshot 4



Key Statistics

- Each episode of **Revenue Chat** is downloaded and listened to over 10,000 times.
- Voice America's 4+ million audience continues on a fast growth to millions of listeners (this is the platform for **The Spotlight**).
- The Spotlight is the Number One show on the Voice America Influencer's Channel, with its own audience of One Million.
- **Revenue Chat** has over 1,000,000+ total downloads and listens.
- Tony DUrso's Social Media network is over 70,000 followers.



Testimonials and Successes

What if I could say I could provide a very CLEAR VISION and provide a successful step-by-step system to make your vision a REALITY, would that RESONATE with you? That gentlemen is Tony DURso, he will not only meet your EXPECTATIONS around this deliverable, he will EXCEED in them.

He is what I like to call not only a RARE BREED, he is a GEMSTONE. It took me many years of channeling my energy out IN THE WORLD and searching for someone who is a TRUE MENTOR & A TRUE BUSINESS COACH who can ultimately change my life forever.

I can confidently express after working with Tony he has changed MY LIFE & BUSINESS FOREVER. He can help YOU define your PURPOSE and ACCELERATE your business starting on all levels, from ninja white to black belt/red stripe levels.

If I had a few words left to write like in a twitter feed - I would start by saying he would SERVE & provide MASSIVE VALUE by going above and beyond your wildest DREAMS. I promise he will MAKE IT A REALITY.

Musa Elmaghrabi, Legendary Fitness



Testimonials and Successes

Tony DUrso consistently delivers a show that keeps listeners listening, and it shows in how his audience grows show after show. He's the Best of the Best.

Jeff Spenard, CEO VoiceAmerica

Revenue Chat has helped me grow my business exponentially. In less than 2 weeks, I have received over 3000 visits to my page. Tony's program has allowed me to attract multiple savvy entrepreneurs that are looking to grow multiple businesses. His knowledge and expertise is invaluable along with his passion to help and coach others. I am truly grateful for what Tony has done for me and my business.

Thank you sir!

Jose Rosa, Independent Powur Partner

I do about 15-20 interviews a month and enjoy them all. But the interview I did with Tony S. DUrso on his show, Revenue Chat, was not only one of my faves, the amount of email it generated was huge!

Jim Palmer, The Dream Business Coach



Testimonials and Successes

Very excited about the quick results from the show airing. Thanks to you, we now have much to leverage...because of you and this instant notoriety that I enjoy. My increase in celebrity status...

Dr. Randall George Nozawa

Tony is a sincerely interested host, which I felt really brought out my best. This was one of the most dynamic interviews of all time, and I have been interviewed on network TV and major radio stations around the world.

Bob Lancer, LoveTheMethod.com

Tony has an amazing show with high quality guests—he is simply the best male host I've heard in a long time.

Alicia Nicole Waters, Bestselling Prolific Author and CEO Cross Industries International

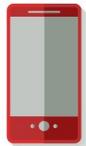
Further testimonials.



Promote and Increase
Your Brand
with Tony DUrso

Get Massive Exposure
with a Growing
Audience Base





Get Massive Exposure For Your Brand Now



Please inquire about our
Small Business and Corporate Packages

THE SPOTLIGHT
Live Internet Talk Radio

with
Tony Durso
&
VIP Co - Hosts

Hollywood Stars
Sports Greats
Business Experts
Game Changers
Bestselling Authors

REVENUE CHAT

WITH TONY DURSO

SUCCESS